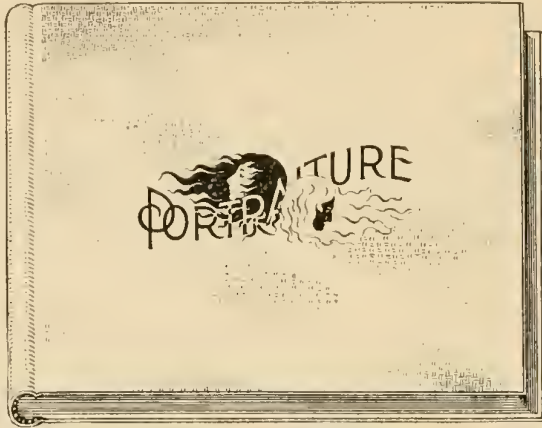


"PORTRAITURE," the last and greatest work on drawing by C. P. Zaner, has started off and been received in a way that is indeed gratifying to the publishers. Nearly 200 copies were ordered and paid for before the work came from the press. Many copies have since been ordered by book dealers in various parts of the country, which indicates that the work is wanted not only by members of the penmanship profession, but by artists generally. Hundreds of very flattering testimonials have been received from persons capable of judging of the value of such a work, and, all in all, Portraiture is a decided success. We have room here for but comparatively few of the testimonials received. Read them.



From One of America's Finest Engraving Artists :

The more I look it over the more convinced I am that you have gotten out an excellent work. Although I haven't read all the text I am satisfied that it contains a great deal of information on the subject of Portraiture, and of great value to learners—and professionals also. The illustrations are certainly very fine and well printed.

357 Fulton St.

W. E. DENNIS,
Brooklyn, N. Y.

From a Young Veteran Pen Artist :

After a careful perusal I find Portraiture to be a most artistic, instructive, and beautiful book, a copy of which should be in the hands of every penman who desires to excel in the line of pen or crayon portraits. With comprehensive instructions and artistic copies, it is certainly all that could be desired.

E. L. BROWN, Rockland, Me.

From the Famed Spencerian Author :

It certainly seems to me the best work you have yet produced, and that is saying a great deal.

It can hardly prove otherwise than helpful and inspiring. The characteristic points of age, sex, race, etc., are hit off graphically and well.

The examples of different artists, also, are selected with taste and judgment. I am an especial admirer of Gribayedoff's work, and you did well also to put in a little from Chapman's good old Drawing Book. That head from him on page 71 has been one of my favorites from boyhood. In later years I have learned, as you very likely have also, that it is an imitation, in a style suited to wood engraving, of a very rare and celebrated masterpiece of copperplate engraving. The original is one of the wonders of the engraver's art—something to enlarge one's conception of what the human eye, hand, and brain, working in skillful unison, can do.

LYMAN P. SPENCER, Newark, N. J.

From an Honored Knight of the Quill :

Portraiture is an excellent book—beautiful and artistic. Just the help every aspiring young penman needs.

H. W. FLICKINGER,
Philadelphia, Pa.

From a Penman, Artist, and Author of National Reputation :

Your book is by far the best I have ever seen for what it is intended, a practical help for the beginner who has no opportunity of attending a first-class art school.

D. H. FARLEY, Trenton, N. J.
Professor in State Normal School.

From a Portrait Specialist :

I have given Portraiture a careful perusal, and pronounce it grand. It is a veritable revelation to anyone interested in portrait work, and it ought to be in the hands of every lover of art.

L. J. EGELSTON, Rutland, Vt.

From an Artist in a Large Engraving Establishment :

I have carefully read and studied Portraiture, and at each reading have gathered new ideas and fresh inspiration. It is brim-full of good things on portraiture, and is tastefully and artistically gotten up.

The examples are all masterpieces, while the instructions and comments are logical and to the point.

The studies of character reading to which you devote the first part of your book are, aside from their artistic value, a source of pleasure and entertainment, at the same time developing critical observation.

The book should certainly be in the hands of all lovers of art, and will no doubt bring light to thousands who are groping in the dark. Anyone who can read and understand English can follow the instructions which are plainly given, step by step.

I would advise all who are students of this fascinating art to secure a copy.

It is by far the best of the Zanerian publications, and is a distinct achievement for this enterprising college. Of course there is one thing better—"attend the Zanerian."

TOM H. POUND,
600 Adams St. Chicago, Ill.

From that Peerless Penman :

Portraiture is a beauty, and I believe the most thorough text-book of its kind published.

L. MADARASZ.

From a Specialist in Portraiture :

Portraiture is grand. Just the thing for the artist and student.

G. E. CRANE, Sandusky, O.

PRESS NOTICES.

Everything Mr. Zaner does he does well. This is amply illustrated in his latest production, "Portraiture." If young penmen would provide themselves with a copy of this book, study it, follow its instructions, practice the principles there given, in a few years they would find themselves improved in every way, and especially in financial and artistic lines. There is more money in ability to make pen portraits than ability to make flousished eagles and bounding stags. Mr. Zaner has made portraiture very simple, and has gotten down to the level of a beginner. The illustrations and type explanations are so simple that anyone with a spark of the artistic instinct cannot fail to grasp them. In addition to Mr. Zaner's own work there are dozens of fine line and wash drawings by such world-renowned portrait artists as Gribayedoff, Gaspard, Fabres, C. D. Gibson, Liphart, Clarke, Eaton, Darling, Landers, Jacassy, Priderang, Schmedtgen, Higgins, Zenope, and many others. These portraits have been selected with the greatest care, and should furnish not only "inspiration for the amateur," as Mr. Zaner puts it, but copies for the amateur and professional. There are a variety of portraits shown, and as a book of reference this latest production of Mr. Zaner will be in demand. In the matter of paper, printing, and mechanical work it is luxurious. If there is another work in this line as good for beginners, the Journal has never seen it.—Penman's Art Journal, N. Y.

The Zanerian Art College, of Columbus, Ohio, has issued a little work entitled "Portraiture," which is an extremely artistic and practical manual for the use of crayon artists. Beginning with a clear and concise exposition of the principles underlying the proper depiction of the human features, with examples illustrating the points of the text, it follows with fine reproductions from drawings by leading artists, each plate being fully analyzed by the descriptive matter accompanying it. There is no superfluous or perplexing language used, every sentence being practical and terse, a feature which will be practically appreciated by the beginner, while the completeness with which the subjects are treated renders the work of value to the advanced student. It will be especially interesting to those engaged in the art of newspaper and magazine illustrating, as it treats principally of work suitable for reproduction by the zinc-etching process. Typographically, the book is excellent, being printed on heavy plate paper, and bound in buckram, silver embossed, the entire make-up being highly creditable to the publishers.—The Inland Printer, Chicago, Ill.

To any penman, embryo or full-fledged professional, the new work, "Portraiture," by C. P. Zaner, will be as welcome as an oasis in a desert. Anyone who admires a good job of printing will be attracted at once by its typographical appearance. The covers are heavy and strong, and the book is so substantial throughout that it will pass through years of ordinary use intact. Very heavy plate paper has been used throughout, and this enabled the pressman to "squeeze the forms" enough to bring out strongly the designs and text without marring opposite pages. These are some of the things that present themselves at a casual first glance as the book is turned over in the hand, but the attention of beginners in portraiture, pen artists, and penmen generally will at once be attracted to the subject matter.

Everything about the book indicates thought in its preparation. Nothing is haphazard, and while it has evidently been boiled down to admit of complete treatment of the subject, it has not been cut short anywhere. It is, in fact, a well rounded out work, elaborated sufficiently to serve as an instructor to the beginner and an assistant to the advanced student and the finished artist.

Tools and materials are first treated; then comes a chapter on drawing in general. Following these are chapters on the treatment of eyes, mouth, nose, ear, general delineation of features, caricature, age expression, and types. A large number of illustrations are given embodying the different styles of portraits now used by leading illustrators for reproductive purposes, the skill of many leading American and European Artists having been drawn upon in this feature of the book.—Western Penman, Cedar Rapids, Iowa.

Up-to-Date Publications and Supplies.

Progress—A Flourished Eagle—Master-piece	\$0 50
Pen Studies—A Portfolio of 24 Pen Drawings	50
Zaner's Gems of Flourishing—The Best Self-instructor	50
Compendium of Vertical Penmanship ..	50
Compendium of Slanting Business Penmanship	60
Compendium of Ornamental Penmanship	75
Zanerian Theory of Penmanship	1 00
Zanerian Alphabets—A Guide to Engrossing	1 00
Portraiture—For Students in Illustrating	1 50
Zanerian Fine Writer Pen—Per gross ..	1 00
“ “ “ “ ¼ gross	30
Zanerian Business Pen—Per gross	75
“ “ “ “ ¼ gross	25
Zanerian Ideal Pen—Per gross	75
“ “ “ “ ¼ gross	25
Soennecken Lettering Pens—The best, complete set of twelve	25
Japan Ink—The best, one bottle	40
India Ink—Finest for Drawing, etc., one bottle	35
White Ink—Best made	40
Blank Cards—100 Fine Bristol	28
1 Zanerian Oblique Holder—Rosewood ..	50
1 Cork-tipped Straight Holder	10

All by mail, postpaid. Address

ZANERIAN ART COLLEGE,
Columbus, Ohio.

BLANK CARDS.

Extra fine quality of White Wedding Bristol—finest surface for finest penmanship.	
100 by mail, postage paid	\$0 28
250 “ “ “	65
500 “ “ “	1 20
1000 by express, purchaser paying charges ..	1 50

Still better rates in large quantities. Samples free. Send money with orders.

E. E. Emerson.
O. C. Emerick, Esq. D. P. Reynoldson
Warren W. Warner.
O. D. Ammerman. P. H. Kemmerly.
D. O. Cammack.
C. Cummings. O. O. Oarsman
Dr. A. C. Drumm.
D. D. Drummond. P. B. Remington.