



The above is an excellent likeness of Mr. G. W. G. Mason, student of the Art Department of the Zanerian, now in the employ of The Harper Engraving Company of this city, doing various lines of drawing, designing, illustrating, etc.

The full page illustration of sketches, and drawings of Messrs. Zaner and Bloser, are also his. All were made freehand and quickly. The sketches of students of the Zanerian were made from life, without first outlining with pencil, and all on one sheet of paper without any corrections. This demonstrates unusual ability both natural and acquired.

Mr. Mason has a start of which any one might well feel proud. He is yet young and if he continues to mix talent, industry, and purpose there is no reason why he shall not, in a few years, be one of America's leading artists.

INK! INK! INK!

Japan.—The finest ink in the world for fine penmanship. The kind we use for letter writing, card writing, flourishing, etc. This is the ink that many of the finest penmen have used for a long while, but kept it secret. It is not made in this country, and for that reason is a little higher in price than most inks. Have the best. Remit with your orders.

One bottle that holds nearly half a pint, with instructions how to use it so as to get the best effect, by mail, postage paid	\$0 40
One pint, with instructions, by express, not prepaid	50
One quart, with instructions, by express	80

Wholesale rates made known on application. Write for them. Then order a quantity and make some money selling it.

India Ink.—The kind we use for pen drawing, lettering, etc., and also for preparing all kinds of work for photo-engraving. It is as good as the stick India ink, and requires no grinding. It is always ready for use.

One bottle, by mail, postage paid.	\$0 35
One dozen bottles, by express, not prepaid	2 25

We have herewith illustrated for comparison two styles, kinds, or systems of penmanship on the abbreviated or simplified order.

As is plainly seen they are much unlike; the one being beautiful and systematic, the other plain and firm.

The one is fine-lined, shaded, graceful, accurate, artistic, the other is firm in line, unshaded, plain, and less skillful.

The one is on a basis of fifths (the shortest letter being one-fifth the length of the longest), the other on a basis of thirds (the shortest letter being one-third the length of the longest).

In the one the letters are one (such as u), one and one-fourth (r), two (t), two and one-half (q), three (h), three and one-half (p), or five (f) spaces in length; in the other they are one, two, or three spaces in length.

In the one the capitals are three times the height of the short letters; in the other but double the height.

The one is based upon brevity and beauty, the other upon legibility and simplicity.

The one is based upon non-retrace (open angles and angular turns, the other upon retrace (sharp) angles and round turns.

The one is, to a large degree, a "thing of beauty"; the other, a thing of service.

The first outrivals the second in beauty in the same ratio that the second outrivals the first in speed and ease of execution.

As a thing of beauty the Spencerian Abbreviated Hand has never been equaled, as a thing of service the Zanerian Simplified has never been equaled.

The Spencerian authors have done much to improve the writing of the world (perhaps more than any other), they have made a name that will live, perhaps, for centuries.

They, like all great men, served their time and purpose well, they improved upon that which they found when they came into the world. But to sit idly down and think that they did, not only their own but our work, as well, would be very foolish indeed. Instead, we owe it to our generation to improve as

A B C D E F G H I J K L M N O P

1 2 3 4 5 O P Q R S T U V W X Y Z 6 7 8 9 0

Spencer Bros' Abbreviated Hand

For the dispatch of business, a handwriting something like this is desirable, which omits all lines not essential to legibility or currency

Copyright 1882 by F. T. & Co.

A A B B C C D D E E F F G G H H I I J J K K L L M M N N O O P P Q Q R R S S T T U U V V W W X X Y Y Z Z 1 2 3 4 5 6 7 8 9 0.

ZANERIAN SIMPLIFIED PENMANSHIP

For the dispatch of business, a handwriting something like this is desirable, which omits all lines not essential to legibility or currency.

much or more upon that which they left us as they improved upon that which was left to them.

The "world do move" and we must, if we wish to improve, move with it. Progress knows no stoppage; knows no standstill; knows nothing but improvement upon that which previously existed.

As a means of expressing thought plainly,

quickly, easily, the second style herewith presented is as much in advance of the former as the former is in advance of the semi-round hand which it superseded.

But we are not done. We see much yet that can be improved and we hope to aid in the improvement that is bound to be made in the art of expressing thought more plainly, quickly, and rapidly.